AGRI-VET

FERTILITY PLUS®



A specially designed, cost effective, specialized, unique, waterproof Mineral and Vitamin including a higher content of essential elements, Selenium and Magnesium to supplement as a loose mix or through Mineral dispensers to enhance the performance of all classes of Cattle.

COMPARE THE ANALYSIS - FERTILITY PLUS

- Increases Fertility in both Dairy & Beef Breeds
- Increases Milk Yields - Lowers Somatic Cell Counts
- Assists Grass Tetany and Metabolic Conditions
- Self Limiting - Balancing Mineral Requirements
- Unique Waterproofing Process
- Improves your profits - More Cows in Calf
- Cost Effective 12-19 Cents Per Cow Per Day
- Improves Weight Gain & Maturity in Dairy & Beef Young Stock
- Can be fed through Feed Systems at 30 Grams Per Cow Per Milking

Success Is The Answer - Increase Your Fertility

THE PROOF IS IN THE RESULTS IN DAIRY & BEEF HERDS THROUGHOUT AUSTRALIA

BEEF

Mark Gubbins, Coolana Angus, Chatsworth Vic

In Spring 2014, Coolana used Fertility Plus for the first time. We used this on 600 AI cows and 200 recipients. Once we got the cows used to the product they took it with no fuss. We filled their containers about twice a week on a regular paddock check. All cows cycled well with seemly good AI and embryo implant results. When it came to preg testing we were delighted to see a result of 95% for all cattle on Fertility Plus compared with 87% on cattle that were not given Fertility Plus. When you work out simply, 8 more calves per 100 plus the cost of drugs and the work that goes into AI and Embryo programs the result was fantastic. We have again used Fertility Plus in our 2015 Autumn joining program over both commercial and programmed cattle. I highly recommend Fertility Plus in your joining programs. It's a great investment in your breeding program.

Peter Sykes, Mawarra Herefords, Longford Vic

We have been using Fertility Plus for 2 years. Our cattle have found it to be very palatable; the most widely accepted self feeding supplement we have tried. Upon introduction the cattle keenly include it in their diet with initial consumption being very heavy, this trails off within approximately 3 weeks as their nutrient /supplement levels increase. We are confident that Fertility Plus has improved the overall health and in turn the fertility of our breeding herd.

Athol Economou, Violet Town Vic (FERTILITY)

Athol runs 300 cows Euro-British cows and usually has around 10% empty cows . He has used Fertility Plus ad lib in the paddock over the past 12 months and has lifted Conception rates by 3%.

John & Sally McVean, Corryong Vic (GRASS TETANY)

They run 250 cross bred cows as a vealer operation and since using Fertility Plus, have not lost any cows to Grass Tetany. John believes Fertility Plus has also helped with Milk Fever & Mastitis. Has used Fertility Plus for the past 2 years with only 2 cows empty this year.

Pam Shelley - Kaludah Herefords, NSW

Pam was getting very low Conception Rates in the AI programs with cows having silent heats or not cycling. Since feeding Fertility Plus the cows are cycling and getting in calf. Cows only take Fertility Plus when they need it.

Nic Job, Royalla Shorthorns, Yeoval NSW

Fertility Plus has become an essential part of our management. It has become our go to supplement. It is so versatile. We use it pre joining with our cows, heifers and especially donors and recipients. Because it has good levels of Magnesium we can use the same dry lick pre calving to help with milk fever - while at the same time boosting levels ready for joining. It also works well as a Magnesium booster for bulls and steers on grazing crop to help with grass tetany. The fact it is weather proof makes it so easy to use on an ad lib basis. They self regulate their intake, only taking what they need.

DAIRY

Don & Bruce Glasgow started using Fertility Plus to increase Fertility in their Dairy herd. Fertility has increased around 10%. Don then found by continuing the use of Fertility Plus, his level of Metabolic diseases dropped dramatically. Don now uses Fertility Plus as a management tool, increasing Milk Production and lowering SCC.

John & Gemma Monk, Kyabram Vic

Improved Conception Rate in last Spring joining, up by 10% in their 300 cow herd.

Justin & Brooke Evans, Three Creeks Illawarra Stud, Greta Vic

Introduced Fertility Plus a month prior to joining and continued through a 9 week joining period. First round Conception Rate of 83%. An easy use product with no loss due to weather or rain damage.

John & Linda De Win, Yarram Vic

Found when using Fertility Plus that cows that showed no sign of heat are now having strong heats and getting in calf.

Jim Peacock, Tongala Vic

After commencing Fertility Plus, cows that were not producing well, looked better and started coming onto the rotary dairy better. Improved Milk Yields and better Conception Rates.

Stephen Pendrick, Stratford Vic

After commencing using Fertility Plus during joining not only Conception Rates improved but Milk Production went up and SCC went down. Stopped using Fertility Plus after joining & found Production went down & SCC went up. Re-Introduced Fertility Plus as a management tool, increased Production; more than pays for Fertility Plus.

Can You Afford Not To Use Fertility Plus In Your Dairy Or Beef Management?

- **1-24 Bags: $56.00**
- **25-49 Bags: $54.00**
- **50+ Bags: $50.00**

Fertility Plus Is Readily Available Through:

All A.I Resellers, Ag Warehouse, Nutrien Stores and all leading Rural Stores throughout Australia.

*****NOW AVAILABLE*****
For Sheep

If Your Store Isn't Stocking Fertility Plus - Ask Why Not!

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FERTILITY PLUS®

GUARANTEED ANALYSIS (AS-FED)

Calcium (Ca), min	%	14.00
Calcium (Ca), max	%	15.00
Phosphorus (P), min	%	1.00
Salt (NaCl), min	%	25.00
Sulphur (S), min	%	1.00
Magnesium (Mg), min	%	10.50
Potassium (K), (min)	%	0.15
Chloride, (Cl), min	%	15.00
Copper (Cu), min	ppm	880.00
Cobalt (Co), min	ppm	35.00
Selenium (Se), min	ppm	30.00
Iodine (I), min	ppm	250.00
Zinc, (Zn), min	ppm	3500.00
Manganese (Mn), min	ppm	3000.00
Vitamin A, min	k.I.U./ kg	500.00
Vitamin D3	k.I.U./ kg	50.00
Vitamin E	Mg/ kg	400.00

Ingredients

Calcium Carbonate, Salt, Vegetable Protein, Monocalcium Phosphate, Dicalcium Phosphate, Magnesium Oxide, Manganese sulphate, Zinc Sulphate, Copper Sulphate, Selenium Selenate, Molasses, Petrolatum, Cobalt carbonate, Potassium iodide, Vitamin A supplement, Vitamin D supplement, Vitamin E supplement.

Feeding Instructions

Provide free choice in secure, well drained containers located near feeding and or watering points. Near dairy's or sheds will work if animals have enough time near troughs. Average daily intakes will typically vary from 70-100 g/hd/d and will fluctuate in accordance with animal size, diet quality and production status.

Animal Performance

Alterations to the base diet, environment conditions, health status and general animal husbandry will effect animal performance achieved by using this product. Follow label conditions. The addition to, or concurrent use of supplements / feeds containing selenium should be avoided.

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Manufactured for and Distributed By

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